

Culture&Creativity Association

ABOUT US

We the participants of the international program "Culture and Creativity", seek to develop and popularize the profession of "cultural manager" and form a new generation of professionals in the field of cultural industries. We are building an international community that combines proactive players in the cultural industries to integrate them into the European cultural process.

OUR MISSION

Create an environment for the professional development and international integration of players from the cultural industries.

VISION

- Unite the key players of cultural industries in Eastern Europe, the Baltic, the Caucasus region and Western Europe
- Create a sustainable infrastructure for effective international and interdisciplinary collaborations among community members
- Strengthen ties and promote cooperation between public and private organizations, government and civil society
- Increase and promote the professionalism of community members through the exchange of knowledge and best practices.

OUR VALUES

- **Openness.** Our community is open to collaboration with public and private organizations, government and civil society. We share our knowledge and experience to support our community members intellectually and professionally. We are convinced of the need to create interdisciplinary and international collaborations of cultural projects.
- **Professionalism.** We strive for the professional development of current and future members of the community, as well as our partners. We strive to improve the quality of projects in the field of culture through education and the establishment of quality standards.
- **Responsibility.** We understand the scale of the impact of cultural projects on the society and seek to effectively apply this influence to the development of a democratic, tolerant and enlightened society.

OUR ACTIVITIES

We focus on three areas of our activities:

(1) Promotion of the profession of cultural manager:

- using offline discussion spaces (organization of professional panel discussions, conferences and forums)
- development of own media

(2) Education and international integration:

- international study tours (mobility enhancement, researches, partnerships, partner consultations)
- case-studies (collection and presentation of realized projects in offline and online media) and publishing projects

(3) Consulting

- internal consulting (support of community members)
- external consulting (providing services to external customers, creation of policy and strategic documents in the cultural sphere)

WHO AND HOW JOIN TO THE ASSOCIATION

- The association is an open organization, which can be joined by all NGO and private organizations
- Potential members should provide a portfolio of implemented cultural projects
- Potential members should share the values of the Association (openness, professionalism, responsibility)
- Delegated representative must successfully complete the training at least three online courses created by C & C (alumni C & C can automatically be members of the association) and provide a recommendation letter from the current member of the association.

INITIATIVE GROUP

Yaroslav Belinsky.

Graphic designer, branding and visual communication expert. Cultural activist, speaker. Owner and art director of SuperGraphica design bureau. Co-founder of Congress of Cultural Activists NGO. Facilitator of the Active Citizens British Council leadership training programme (Ukraine). Mentor and instructor of the Creative Management Camp course (Kyiv, Ukraine). Yaroslav Belinsky is also engaged in research on visual culture and shaping constant influence of design on the development of culture, economy and creative industries

Victoria Danelyan

Art curator, consultant on art and culture projects management, psychoanalyst, coach. The co-founder of NGO "Dream Projects" - the interdisciplinary center of art and culture development (Ukraine, Georgia). The co-founder and curator of the project and space "Dream Museum" (Kyiv, Ukraine). Member of the Board of the Ukrainian Association of Psychoanalysis. Engaged in the research and development of cross-cultural and interdisciplinary forms of contemporary art in Ukraine. Supporting startups aimed to develop art and culture in Ukraine.

Sergii Zhukovsky

Accomplished professional career reflects 8 years' experience in NGO activity, operational leadership, human resources management and organizational development. Head of the NGO Den' Muzyky, Kharkiv, Ukraine. CEO at "Platform for Civic Activity STUDIO42" supported by European Endowment for Democracy

Albert Saprykin

Founder Kyiv Contemporary Music Days - educational and concert platform for contemporary classical music. Which organizes contemporary classical music concerts, lectures and master classes with the participation of Ukrainian musicians as well as musicians and composers from all over the world.

Lusya Zoria

Educational and outreach programmes manager, international communications specialist. Has a background in commercial film production, NGO & government culture projects management, as well as music festival management. Experienced in multidisciplinary project development and implementation, grant research and management within the context of work in a cinema archive.

Olga Birzul

Worked as journalist, editor and curator. In 2009 she started to cooperate with Docudays UA, the only International Human Rights Documentary Film Festival in Ukraine (www.docudays.org.ua). Now she is a programmer of the festival and combines this job with being coordinator of the project of cultural diplomacy "SEE UKRAINE: Docudays UA on tour". It offers a unique program of screenings documentary films and art-exhibitions about Ukraine, accompanied by meetings and discussions with their authors, civic activists and human rights defenders. More information: www.seeukraine.org

Pavlo Bilodid

Projects Leader at Kyiv-Mohyla Business School. 7 years experience in marketing (PR / brand management / media professional with experience in launch new products and projects). Head of cultural projects of the Kyiv-Mohyla Business School (Vasyl Stus Award, Yuri Shevelov Award, Malevich Days festival and many Publishing Projects and Curatorial Programs at Book Arsenal and Gogolfest).